The Iowa City Area
EMPLOYERS' COUNCIL OF IOWA
PRESENTS

Recruitment, Retention, and Inclusion

Tuesday, September 16, 2008
ACT, Inc. Conference & Dining Center
200 ACT Drive Iowa City, IA

Experts & Participants

Alfred Ramirez - Principal Consultant for Diversity Initiatives at ACT, Inc. will facilitate a highly interactive seminar that will include expert panelists from Alliant Energy; ADP; EIHRA Diversity Committee; Iowa State University; John Deere; Principal Financial Group; Rockwell Collins; University of Iowa; and Vernon & Associates. HR specialists, managers, and professionals in related fields are invited to exchange issues and solutions on: developing a diverse talent pool, attracting & recruiting diverse candidates, retaining a diverse workforce, building an inclusive workplace environment, and organizational cultural competency.

Discussion Topics

- Workplace Climate
- Diversity Recruitment
- Inclusion
- Retention Strategies
- Employee Resource Groups
- Recognition Programs
- Staff Involvement in Recruitment
- Mentoring
- Staff Support Programs
- Understanding New Employee Motivations

08:30 – 09:00 Registration
09:00 – 11:45 Inclusive Workplace Climate; Diversity Recruitment and Inclusion; and Cultural Competence
11:45 – 12:00 Q & A Session
12:00 – 01:00 Lunch
01:00 – 03:15 Retention Strategies; New Employee On-boarding; Mentoring; Employee Resource Groups; Recognition Programs

---

PLEASE REGISTER BY September 12, 2008

Registration is $60 per attendee day session (includes lunch) & $30 dollars for half day (no lunch)

Name _____ **Company**_____

Address_____ **Phone Number** _____

E-Mail _____

Special Accommodations Request _____

Please make checks payable to ECI
Mail to: ECI Seminar – Recruitment & Retention
Iowa Workforce Development
1700 South 1st Ave, Suite 11B
Iowa City, IA 52240-6036

For additional information, please contact
Frank Rubero, Business Liaison
Phone: 319-365-9474, ext. 1200
FAX: 319-365-9270
E-mail: frank.rubero@iwd.iowa.gov

REGISTRATIONS ARE NOT REFUNDABLE